

Conference Agenda Draft for Net Zero Footprint 2024

Date: 11 – 14th April 2024	
Venues: Congress Centre Hamburg Germany and Atlantic Hotel Conference Facilities	
Day 1 Congress Centre Hamburg Germany	
Registration starts	8.30am
Tea/Coffee Time	8.30am – 8.45am
Conference starts	9.00am
Topic #1 Green Financing (Banking)	9.00am - 11.00am
Subtopic 1 <ul style="list-style-type: none"> a) How do banking institutions finance climate change? b) Is sustainable financing and green financing same? c) Should we leverage on sustainable financing rather than green financing only when looking at net zero financing strategies? 	9.00am - 9.30 am
Subtopic 2 <ul style="list-style-type: none"> a) How to evolve from a ‘nice-to-have’ to a ‘must-have’ sustainable finance? b) How big is the sustainable finance market? c) How much financing is needed to achieve the SDGs? d) How can developing countries attract sustainable investment? e) Is there a sustainable financing platform for financing green projects? f) Do we have the necessary frameworks and tools for financing Green Entrepreneurs /SMEs with net zero strategies in focus? g) How are SMEs affected by the sustainable finance framework and how is it proportionally ensured? 	9.30am - 10.00am
Subtopic 3 <ul style="list-style-type: none"> a) Do we focus on SDGs as a means to determine climate financing and other green products in the banking sector? b) Or do banking institutions capitalize on green financing as any normal project to be financed? Are net zero strategies considered in financing green projects? c) How can we fill the SDGs financing gap? 	10.00 am - 1030 am
Q/A	1030am - 11.00am
Topic #2 Manufacturing Sector	
11.00am - 12.30pm	
Subtopic 1 The key to consumer consumptions is producing the product or service. <ul style="list-style-type: none"> a) How can the manufacturing sector adopt net zero strategies effectively in its processes? b) Do old techniques in processes have net zero targets and less emissions or do the new techniques have net zero benefits? c) Do you see that the Net Zero Foot Print Strategies are slowing down the global economic growth? 	11.00am-11.30am

Subtopic 2 Climate Change is a predominant concern for the world population with so many unexpected natural adversities occurred in the last 10 years and we are experiencing the worst. a) Can we have concrete solutions to reducing carbon emissions to as close as net zero in the manufacturing sector?	11.30am-12.00pm
Q/A	12.00 - 12.30
Lunch	12.30 - 13.30
Topic #3 Logistics Sector	13.30 - 15.00
Subtopic 1 The German transport-related emissions are close to 165.1 millions of CO2 emissions according to statistics. b) Can Germany reach the climate action plan to reach carbon neutrality by 2050? Is that possible? c) Can EU cut down on emissions by 95% by 2050? Are net zero strategies well devised to be carbon neutral in EU and Germany? d) Can global companies, multinationals and corporate in African Market be given an example by EU for logistic sector carbon neutrality?	13.30 - 14.00
Subtopic 2 a) Are policies sufficient to reach carbon neutrality? b) Will EU reach the forecasted target? c) How will EU reach to carbon neutrality with fleet of vehicles on roads in many congested cities, with travelers commuting, business related distribution channels for supply chain of goods and services among other purposes in the logistic sector?	14.00 - 14.30
Q/A	14.30 - 15.00
Tea/ Coffee Break:	15.00 – 15.15
Topic #4 Automotive Sector	15.15 - 16.45
Subtopic 1 a) How can net zero strategies be achieved in the automobile sector? Should we differentiate between decarbonization and profitability as a net zero targets? b) What are the legal frameworks which must be implemented in the automobile industry for net zero targets? c) Why have some countries not removed old fleets of 25 – 30 years old vehicles on their roads as a measure to decarbonization strategies to achieving net zero emissions?	15.15 - 15.45
Subtopic 2 a) Is the future of mobility in electric vehicles as a net zero targets? b) Is it sustainable? Is decarbonization reflected in electric vehicles or hybrids? c) What can be the underlying principle or framework the automobile industry can adopt to achieve net zero targets in less span of time?	15.45 - 16.15
Q/A	16.15 - 16.45
Closing remarks	16.45 – 17.00
Conference Day 1 ends	17.00

Day 2 Congress Centre Hamburg Germany	
Registration starts	8.30am
Tea/Coffee Time	8.30am – 8.45am
Conference starts	9.00am
Topic #1 MICE Industry	9.00am - 11.00am
Subtopic 1 Net Carbon Events in MICE industry. Strategies for carbon footprints reduction and engagement in the MICE industry to achieve net zero. <ul style="list-style-type: none"> a) Are there targets of being completely carbon-neutral in International Hotel Chains operations? 	9.00am - 9.30 am
Subtopic 2 <ul style="list-style-type: none"> a) Are suppliers committed to net zero strategies in the MICE Industry? b) Is there supplier engagement to net zero commitments in their supply chain and production processes? c) Are the current frameworks and policies adapted for net zero practices in the MICE Industry? 	9.30am - 10.00am
Subtopic 3 <ul style="list-style-type: none"> a) Do stakeholders engage themselves in net zero carbon footprints initiatives when attending events in the MICE Industry? b) Are there policies well structured for net zero strategies for stakeholders of a MICE Industry event? c) Do convention bureaus emphasize on net zero strategies to reach carbon neutrality for events in different parts of the world in similar ways or not and why? 	10.00 am - 1030 am
Q/A	1030am - 11.00am
Topic #2 Technology in MICE Industry	11.00am - 12.30pm
Subtopic 1 Events have been done on Hybrid versions since the pandemic. <ul style="list-style-type: none"> a) Are digital tech innovations bearing carbon neutrality? b) Do Apps have a carbon footprint and how are they accounted in the net zero strategies for events? c) Have technologies enhanced carbon neutrality in MICE industry? 	11.00am-11.30am
Subtopic 2 <ul style="list-style-type: none"> a) Can a roadmap be framed for carbon neutrality in the events / MICE industry? b) What are the challenges technologies has in the MICE Industry as a form of reducing carbon footprints of events? c) Do stakeholders easily accept the use of technology for MICE or do they prefer face to face in MICE? d) And what are the effects of technology on carbon neutrality of events in MICE? 	11.30am-12.00pm
Q/A	12.00 - 12.30
Lunch	12.30 - 13.30
Topic #3 Sustainable Cities	13.30 - 15.00
Subtopic 1 <ul style="list-style-type: none"> a) Do we have an urbanization plan and programme to 	13.30 - 14.00

<p>making our cities sustainable in terms of being climate resilient, climate inclusive and human centric with nature for carbon neutrality?</p> <p>b) Can we draw a line between ruralization and urbanization planning for making a region, an area or a place carbon neutral and adapted to climate changes nowadays?</p> <p>c) Do we have the basic net zero fit for making cities adapted to the current climate changes?</p>	
<p>Subtopic 2</p> <p>a) Do we have the necessary frameworks, policies, town or city planning to make our cities resilient to climate changes and adapted to net zero strategies?</p> <p>b) Are we doing enough as a government, as a convention bureau, as business, as an entrepreneur, as community, as an individual to make the place we live in a sustainable city /town /area /region /place?</p> <p>c) Are we able to control our carbon footprints where we live? Are we able to implement net zero strategies to making our city /town /area /region /place carbon neutral?</p> <p>d) Can we accelerate net zero in our region?</p>	14.00 - 14.20
<p>Subtopic 3</p> <p>Water is one of the key lines of work in any tourism expansion policy.</p> <p>a) How can we foster change in the policies, the business practices and the behaviour of consumers to attain kind of Tourism that respects the environment, and decreases hydric stress in Touristic Destinations.</p>	14.20 – 14.30
Q/A	14.30 - 15.00
Tea/ Coffee Break:	15.00 – 15.15
Topic #4 SMEs/ Entrepreneurs in Green Economy	15.15 - 16.45
<p>Subtopic 1</p> <p>OCED mentioned in 2021 that there is no net zero without SMEs.</p> <p>a) Are SMEs taken onboard climate and environmental policies in cities/towns/regions we are from?</p> <p>b) SMEs account to 60% - 80% of CO2 emissions in Europe according to OCED in 2018.</p> <p>c) Have SMEs contributed to a significant decrease in CO2 emissions in 2024 and will they make an impactful change by 2030 if not 2050?</p>	15.15 - 15.45
<p>Subtopic 2</p> <p>SMEs find themselves with sustainability challenges in any country but green entrepreneurs have shown their significant carbon neutrality impact in Africa and Europe.</p> <p>a) Can SMEs trigger more positive changes to multinationals globally to reducing CO2 emissions significantly and make the planet more sustainable?</p> <p>b) Do we have enough policies and strategies to make SMEs/ Entrepreneurs more inclusive in green economy for a net zero approach?</p> <p>c) Do we have the correct frameworks by government and appropriate funding platforms to support</p>	15.45 - 16.15

SMEs/entrepreneurs in their journey to net zero through their innovative low carbon footprint products and services?	
Q/A	16.15 - 16.45
Closing remarks	16.45 – 17.00
Conference Day 2 ends	17.00

Day 3 Atlantic Hotel Conference Facilities	B2B Meetings
Registration starts	9.00am
Tea/Coffee Time	9.00am – 9.15am
B2B Meeting starts	9.15am
Topic #1 MICE Industry meetings	9.15am - 10.15am
Topic #2 Convention Bureaus Meetings	10.15 – 11.30
Topic #3 Manufacturers and SMEs, Entrepreneurs Meetings	11.30 – 12.30
Lunch	12.30 - 13.30
Topic #4 Automobile and Logistics Industry Meetings	13.30 - 14.30
Topic #5 Banking Sector, Automobile Sector Industry Meetings	14.30 – 15.30
End of meetings	15.30
Tea/ Coffee Break Networking Meetings	15.30 – 16.30
End of B2B Meetings	17.00
Gala Dinner with VIP Delegates	19.30 – 22.00

Day 4 Hamburg City Tour	All VIP Delegates
Breakfast	7.00 – 8.15m
Registration starts	8.30am
Departure for Hamburg City Tour	9.00am
End of City Tour	Noon
End of Day 4 of the 2nd Edition of Net Zero Footprints 2024	
Check out of some delegates	As from 13.00
Stay over for the rest	